Country Organization: Function of staff member				Date: Period of story covered: Impact Levels			
mpactful Stories				1	2	3	4
Date (exact or approxim ate)	Thematic cluster What sort of news was the story about?	Target audience	Short summary Who was involved? What happened? Where did it take place? When did it take place?	More attention Other media or influential persons publish or talk about the same story.	Audience activated Audiences act: protest. letters to editor, mentions Tamazuj, etc.	Changes in laws, policies or procedures. Changes in social norms. Different allocation of resources. Etc.	Improving lives Positive change in the lives of people, social and physical conditions (poverty, health, conservation)